



IMC YOUTH CONCLAVE

"Ideating India @ 100: Voice of Youth"

Day1 Friday, 24th June 2022 (2:30 p.m. to 5:30 p.m.) (2:30 p.m. to 5:30 p.m.)

Day 2 Saturday 25th June 2022



About IMC Chamber of Commerce & Industry

IMC Chamber of Commerce and Industry has a rich legacy of over a century of existence. It was founded on September 07, 1907 by a few Indian Merchants, who came together to establish a Swadeshi institution to fight for the rights of the swadeshi businesses. The Chamber exclusively served the interests of the Indian business community and also took part in several key political movements pre-independence. In recognition of the Chamber's contribution to nation building, Mahatma Gandhi accepted honorary membership in 1931, the only Chamber which has this distinction. After independence, IMC has played a significant role in consolidating Indian business interests and making the Indian economy self-reliant. At its 100th year, a postal stamp was issued by the government of India recognizing the services of the Chamber.

Over the years, a galaxy of leaders, both Indian and International, including Presidents and Prime Ministers, have adorned the Chambers by their visits. The foundation stone of the Chambers' building in Churchgate at Mumbai was laid by first Home Minister of India Sardar Vallabhbhai Patel.

Headquartered in Mumbai, the Chamber has since evolved into an industry body that represents the voice of over 400,000 businesses and industry establishments across India from diverse sectors of industry with its membership base of over 5000 members and over 150 trade associations affiliated to it. The Chamber's core function is to provide policy inputs and to promote interests of industry and economic growth of the country.

Since its inception in 1907, the Chamber has evolved into an institution keeping pace with the time by adapting itself to contemporary trends, while at the same time continuing on the path of its proud legacy of over a century in the service of nation building and simultaneously fulfilling its responsibility towards the welfare and well-being of society. The Chamber is now a cradle for nurturing young talents and promoting emancipation of women through Young Leaders' Forum and Ladies' Wing which have become embodiment of youth enterprise, positivism, proactive thought leadership, and movement for women empowerment and entrepreneurship.

The Chamber's expansive global network with formal understanding with over 150 chambers and government agencies, the IMC platform offers its members the benefit of this network opportunities to explore and expand their operations. The year round activities of dialogues and discussions with eminent business, political, societal and government leaders on a wide range of issues to create an environment for sustainable economic and social development is uniquely enriching, knowledge sharing and relationship building experience.

The Chamber's state-of-the-art International ADR Centre offers institutional arbitration of disputes in international standard facilities and established rules and panels of arbitrators.





IMC's Library is equipped with rarest books and manuscripts, latest books on economics, politics, management, laws, banking, taxations, and others to enjoy in the modern lounge seating atmosphere, a rarity today.

The Chamber is now a budding cradle for nurturing young talents and promoting emancipation of women through Young Leaders' Forum which has become an embodiment of youth, enterprise, positivism, proactive thought leadership, and movement for empowerment and entrepreneurship. The IMC's YLF is designed to help take India to the next higher level in its journey of growth and development.

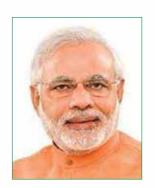








प्रधान मंत्री Prime Minister MESSAGE



I am pleased to learn that a Youth Conclave titled "Ideating India @ 100, Voice of Youth", is being organized by Young Leaders' Forum of IMC Chamber of Commerce and Industry (IMC-YLF). The initiative to hold deliberations on the way ahead from India @75 to India @100 at the two-day Conclave is commendable.

Our Yuvashakti has been the nation's greatest strength. The contribution of our youth is transforming various spheres of activity. With intent, intellect and skills, our youth is driven by hopes and aspirations.

During the last 8 years, our Government has taken holistic measures aimed at all-round progress of the youth. Be it through far reaching reforms in the education sector, assimilating latest technological skills, or creating a robust ecosystem for innovation, startups and entrepreneurship, we have been steadfast in our efforts to empower the youth.

The collective strength of more than 130 crore citizens is driving the nation's resolve to build a strong, glorious India. In the midst of Amrit Mahotsav, the unending energy and spirit of our youth is pivotal in creating a self-reliant India. The Amrit Period of next 25 years is crucial to take the nation to new heights at the global stage.

In this context, endeavours such as this Youth Conclave play an important role in generating fresh ideas to realise our vision. The interactive discussions during the sessions will help in drawing up a futuristic roadmap.

Best wishes to everyone at IMC-YLF for making the Youth Conclave a success.

(Narendra Modi)

New Delhi आषाद्व 01, शक संवत् 1944 22nd June, 2022



FOREWORD



India nurtures her youth to become the future leaders of a rapidly globalised world. Even as a nation nation is inexorably moving towards the 100 year of independence, there is expectation that the country stands at the helm of leadership in economic growth and social development, policy making, rigour and cultural ethos. The Honourable Prime Minister of India, Mr. Narendra Modi has aptly summed up the role of the nation's youth as "Saksham Yuva - Shashakt Yuva".

With this aspiration in mind, the IMC Chamber of Commerce and Industry Young Leaders Forum (YLF) organised the Annual Youth Conclave 2022. The Conclave held during June 24-25 2022 was themed "Ideating Idia@100: Voice of Youth".

The nation expects the youth will deliver a "demographic dividend" as well as be "drivers of development" and "proponents of democratic values". Annual Youth Conclave 2021 was launched with a motivating message from the Hon'ble Prime Minister that ensured its resounding success. This Second Edition of Youth Conclave 2022 has followed up on the inaugural edition to engage with young minds so as to channelize their views on India of their dreams and aspirations.

As we celebrate Azadi Ka Amrit Mahotsav, the Conclave this year is well placed to bring the voice of the youth, the future of the nation, centre stage to celebrate the 75 years of India's Independence. We are now stepping into the glorious Amrit Kaal. The Youth Conclave 2022 focused on the various initiatives of the Government of India like PM Gati Shakti (Making India the hub of world class infrastructure), Climate-Smart India, Self-Reliant India, Vocal for Local, Start-up India, Global view on Envisioning India's future in turn paving the way forward from India@75 to India@100.

This event is one among IMC various initiatives to provide a platform for our young talent. Two days of the discussion at the Conclave have yielded out of the box thought and brilliant ideas. It provided a platform for the young to connect, network and understand their role in building India's future. The Conclave reached students from colleges across the country as also as international institutes and universities.

Young leaders from across startups, young professionals from various fields ideated and voiced their views on Ideating India @ 100. Each session at the Conclave ensured active participation of business leaders including founders and CEOs of some of India's successful start-ups and many Unicorns. This facilitated intellectual engagement of and young student representatives with established or budding entrepreneurs. The discussions brought to the fore the new ideas, future forays, concepts and pathways to the future.

As we move into the future, it is my earnest wish that the emboldened and brave youth of the country celebrate unity and create a strong canvas for future prosperity. This is the Yuva Shakti that the nation hopes for.

Mr. Anant Singhania

President, IMC



PREFACE

India's youth are the backbone of the country's future, and their potential is immense. In the next 25 years, India is poised to become a global powerhouse, with its young population driving innovation, progress, and development. As a nation we have to be working progressively to harness the power of the youth in making India grow as a balanced and an egalitarian country. The government of India has recognized the critical importance of India's youth in shaping the country's future, and has taken a number of steps to support their development and success. The launching of a number of initiatives



aimed at improving education and skills training for young people, such as the Skill India program and the National Education Policy 2020. Additionally, the government has implemented policies aimed at promoting entrepreneurship and innovation, such as the Start-Up India program and the Atal Innovation Mission.

We are celebrating the Azadi Ka Amrit Mahotsav and to focus and bring the vivaciousness of youth onto the otherwise developing state of the country. The Annual Youth Conclave for the year 2022, held on Friday, 24 June 2022 and Saturday 25 June 2022 has done justice to the engagement of all the stakeholders to commit and ideate. The theme for the deliberation has been, "Ideating Idia@100: Voice of Youth". This has enabled the progress of the concepts, risks, opportunities and futures by youth and the business leaders, on new initiatives like PM Gati Shakti (Making India the hub of world class infrastructure), Climate-Smart India, Self-Reliant India, Vocal for Local, Start-up India, Global view on Envisioning India's future in turn paving the way forward from India@75 to India@100. This Conclave is a holistic assessment of the views towards the progress of society. It has opened the discussion on the collective responsibility, ethics to be adopted for the youth in this nation.

Keeping in light the major focus on the Startups and the Green Initiatives, the Conclave has deliberated on the adaptability and job opportunities in these two sunshine sectors. One of the key challenges facing India's youth in the coming years will be the need to create meaningful and fulfilling careers in a rapidly changing world. The Indian economy is expected to continue to grow at a steady pace, but this growth will also bring new challenges, such as increasing competition for jobs and a rapidly evolving job market. To succeed in this environment, Indian youth will need to be adaptable, innovative, and able to learn and grow throughout their careers. By investing in education, skills training, social welfare, entrepreneurship, and political participation, the government is creating a foundation for India's young people to succeed and contribute to the country's growth and development. As India continues to face new challenges and opportunities in the years ahead, the government's support for youth will be critical in ensuring that the country can realise its full potential.

Mr. Ajit Mangrulkar

Director General, IMC

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Programme Agenda

Timings (IST)	Agenda			
Day 1 June 24, 2022 – 2:30 p.m 5:30 p.m.				
	Inaugural Session			
2:30 p.m. to 2.40 p.m.	Welcome Speech Mr. Juzar Khorakiwala, President, IMC Chamber of Commerce and Industry			
2:40 p.m. to 2.55 p.m.	Chief Guest Shri Anurag Singh Thakur, Hon'ble Union Minister for Information & Broadcasting and Youth Affairs & Sports, Government of India.			
2:55 p.m. to 3.10 p.m.	Guest of Honour Dr. Dipika Sarvada, Gujarat State President, BJP Mahila Morcha			
3.10 p.m. to 3.15 p.m.	Vote of Thanks Mr. Anant Singhania, President-Elect, IMC Chamber of Commerce and Industry			
3:15 p.m. to 3:40 p.m.	SESSION 1: Azadi Ka Amrit Mahotsav: Beginning of Gati Shakti Moderator Mr. Xerrxes Master, President - Association of Multimodal Transport Operators of India Panellist Ms. Binitha Dalal, Founder Mt K Kapital, Head of Fund Raising, Rustomjee Group Mr. Darshan Hiranandani, Group Director, Hiranandani Group			
3:40 p.m. to 4:00 p.m.	 Students Narration Ms. Bhavika Korjani, Mody University of Science & Technology, Rajasthan Ms. Snighdha Dubey, Nirma University, Ahmedabad, Gujarat Mr. Chhaviyush Kusumakar, Netaji Subhas University of Technology, Dwarka, Delhi Ms. Jaishree Vanuvamalai, SIES College of Management Studies Mumbai, Maharashtra Ms. Annu Kumari, Seth Gyaniram Bansidhar Podar College, Nawalgarh Rajasthan Mr. Mohammed Yasin, SP Jain Institute of Management & Research, Mumbai, Maharashtra Ms. Ashisha Shibu, St. Thomas College, Palai, Kerala 			
4:00 p.m. to 4:25 p.m.	SESSION 2: The Indian Startup: Soonicorn to Unicorn Moderator: Mr. Yash Chandan, Founder, Biopapro Pvt. Ltd. Panellist Ms. Aastha Grover, Head – Startup India, Invest India Mr. Sanjay Mehta, Founder & Partner, 100X.VC			

Timings (IST)	Agenda		
4:25 p.m. to 4:45 p.m.	Students Narration		
	1. Ms. Dikshya Choudhury , Amity University, Noida, Uttar Pradesh		
	2. Mr. Sairaj Jagdish Ahiwale , DES' Brihan Maharashtra College of Commerce (Autonomous), Pune, Maharashtra		
	3. Mr. Sahil Rizvi, D. Y. Patil University School of Management, Navi Mumbai, Maharashtra		
	4. Mr. Aashutosh Mishra , Gitam School of Business, Visakhapatnam, Telangana		
	5. Mr. Shashank Jha , Indian Institute of Technology (IIT) Delhi, New Delhi		
	6. Ms. Isha Yatish Gujarathi , Jamnalal Bajaj Institute of Management Studies (JBIMS), Mumbai, Maharashtra		
	7. Mr. Uzair Patel, Parul University, Vadodara, Gujarat		
	8. Mr. Raj Venkateshwar Mishra , Shailendra Degree College, Mumbai, Maharashtra		
4:45 p.m. to 5:10 p.m.	ESSION 3: Atma Nirbhar Bharat: Vocal for Local		
	Moderator		
	Mr. Neel Lalka, Assistant Manager – Strategy & Operations, Maharashtra State Innovation Society		
	Panellist		
	Mr. Nikunj Parashar , Co-Founder, Sagar Defence Engineering Private Limited.		
	Ms. Suhani Mohan, Co-Founder & CEO, Saral Designs		
5:10 p.m. to 5:30 p.m.	Students Narration		
	1. Ms. Aakansha Rozekar , Aditya Institute of Management Studies & Research, AIMSR, Mumbai, Maharashtra		
	2. Ms. Breanna Fernandes , HR College of Commerce and Economics, Mumbai, Maharashtra		
	3. Ms. Disha Lalwani , Indian Institute of Technology, Bombay (IIT Bombay), Maharashtra		
	4. Mr. Sunil Simon, National Institute of Calicut, Kattangal, Kerala		
	5. Mr. Rushabh Oswal , SVKM'S Narsee Monjee Institute of Management Studies NMIMS, Navi Mumbai Campus, Maharashtra		
	6. Ms. Mansi Dumbre , Shreemati Nathibai Damodar Thackersey Women's University, SNDT Mumbai, Maharashtra		
	7. Mr. Prathamesh Rege , S.P. Mandali's Welingkar Institute of Management Development & Research (We School), Mumbai, Maharashtra		
5:30 p.m to 5:40 p.m.	Motivational Address on "Youth is the force, hope and leaders of tomorrow"		
	Dr. Sai Kaustuv Dasgupta , Happiness Coach, TEDx Speaker & Author		
5:40 p.m. onwards	Vote of Thanks		
_	Mr. Shardul Shah, Co Chairman IMC YLF		

	Day 2 June 25, 2022 – 2:30 p.m 5:30 p.m.
2:30 p.m. to 2:40 p.m.	Welcome Address Mr. Ajit Mangrulkar, Director General, IMC Chamber of Commerce and Industry Special Address Dr. Rajendra Kumar, Additional Secretary, Ministry of Electronics and IT (MeitY)
2:40 p.m. to 3:00 p.m.	Session 4 Digital India @100: Inclusive Growth Moderator Mr. Ateet Sanghavi, Founding Partner, Purple Ventures Management Consultants LLP Panellist Mr. Akshay Chaturvedi, Founder & CEO, Leverage Edu Ms. Priya Prakash, Founder & CEO, HealthSetGo
3:00 p.m. to 3:20 p.m.	 Students Narration Mr. Richhpal Singh Rajput, Bharti Vidyapeeth Institute of Management Studies and Research, Mumbai, Maharashtra Ms. Namrata Ahuja, Birla Institute of Technology & Science, Pilani, Goa Ms. Vidhu Gupta, Don Bosco Institute of Technology, Mumbai, Maharashtra Mr. Shruhrid Banthia, Indian Institute of Technology (IIT), Gandhinagar, Gujarat Mr. Avinash Murali, Manipal Institute of Technology, Manipal, Karnataka Mr. Yash Vyas, MIT World Peace University (MITWPU) Pune, Maharashtra Ms. Anushka Bhave, Vishwakarma Institute of Technology, Pune, Maharashtra Ms. Mayuri Vakte, Veermata Jijabai Technological Institute VJTI, Mumbai, Mahar
3:20 p.m. to 3:45 p.m.	SESSION 5: Green Initiatives: Climate Smart India Moderator Ms. Amrita Chowdhury, CEO, Gaia Smart Cities Panellist Mr. Angad Daryani, Founder and CEO, Praan Ms. Rushda Majeed, India Representative, Bernard van Leer Foundation
3:45 p.m. to 4:05 p.m.	 Students Narration Ms. Yuvika Nathawat, Jai Hind College, Mumbai, Maharashtra Ms. Sakshi Kaparwan, Doon University, Dehradun, Uttarakhand Ms. Nidhi Ambekar, IES's Management College and Research Centre, Mumbai, Maharashtra



	 Ms. Harini N, Indian Institute Of Management - IIM Bangalore, Karnataka Mr. Mohammad Yusuf Mustafa, Symbiosis School of Economics, Pune, Maharashtra Ms. Rachna Soneja, Vivekanand Education Society's Institute of Management Studies and Research, Mumbai, Maharashtra Mr. Akshat Jain, Xavier School of Management, XLRI, New Delhi 	
4:05 p.m. to 4:30 p.m.	SESSION 6: Envisioning India's Future: A Global Perspective Moderator Ms. Vibha Kagzi, Founder & Chief Education Officer, ReachIvy.com Panellist Ms. Aashni Shah, Founder & Creative Director, Aashni & Co. Ms. Priya Samant, CEO & Co Founder Abris.io, Impact Advisor (Films) Mr. Hersh Shah, CEO, IRM India Affiliate	
4:30 p.m. to 4:45 p.m.	 Students Narration Mr. Lavesh Zuting, Curtin University, Dubai, United Arab Emirates Mr. Hritish Kakati, Deakin University, Australia Ms. Jagriti Srivastav, Global Indian International School (GIIS) Tokyo, Japan Ms. Lathazuali, Mizoram University, Aizawl, Mizoram Ms. Anmol Sharma, Premier International IB Continuum School, Nepal Ms. Siya Arora, Global Indian International School (GIIS), Singapore 	
4:45 p.m. to 5:30 p.m.	Closing Ceremony Opening Remarks Mr. Ajit Mangrulkar, Director General, IMC Chamber of Commerce and Industry Special Address Dr. K. Sivan, Vikram Sarabhai, Distinguished Professor, Department of Space, Former Secretary, Department of Space, Former Chairman, ISRO Felicitating Students with Certificates and BEST STUDENT SPEAKER Mr. Sanjay Mehta, Deputy Director General, IMC Chamber of Commerce and Industry Ms. Sheetal Kalro, Deputy Director General, IMC Chamber of Commerce and Industry Vote of Thanks Ms. Vidhi Doshi, Chairperson, IMC's Young Leaders Forum	



HIGHLIGHTS OF THE CONFERENCE

The Annual Youth Conclave 2022 was organised by IMC Chamber of Commerce and Industry's Young Leaders' Forum (YLF) on Friday, 24th June 2022 and Saturday 25th June 2022.

This year, as the nation is celebrating Azadi Ka Amrit Mahotsav, the Conclave was dedicated to the commemoration of the 75 years of India's Independence. The Youth Conclave 2022 had focused discussions on various initiatives of the Government of India during the year to propel the country on the path of growth. The Sessions at the Conclave included deliberations by youth on new initiatives like PM Gati Shakti (Making India the hub of world class infrastructure), Climate-Smart India, Digital India@100, Vocal for Local, The Indian Start-up, and also a Global view on Envisioning India's future in turn paving the way forward from India@75 to India@100.

While welcoming the dignitaries, Mr. Juzar Khorakiwala, President, IMC stated that the government has taken many initiatives to foster entrepreneurship and build a robust startup ecosystem. Technology has emerged as a powerful tool in the hands of the youth. India's digital solutions are enhancing the ease of living and paving the path for self-reliance thus taking us forward to being Atmanirbhar.

He thanked Hon'ble Prime Minister Mr. Narendra Modiji who bestowed his blessings in his letter to the chamber congratulating for this initiative wherein he mentioned "Our Yuvashakti has been the nation's greatest strength. The contribution of our youth is transforming various spheres of activity. With intent, intellect and skills our youth are driven by hopes and aspirations. Events like Youth conclave plays an important role in generating fresh ideas to realise our vision. The interactive discussion during the sessions will help in drawing up a futuristic roadmap.

The two-day Conclave spanned over 6 sessions, three on each day, students from more than 45 colleges and Institutes pan India and across the globe was an integral part of this mega event.

Special address by Prof. Dr. Deepika Sachin Sardava, President - Mahila Morcha, Bhartiya Janata Party, Gujarat mentioned that the flagship programs such as Digital India, Start up India launched by the government will foster entrepreneurship and build a robust start-up ecosystem for youth.

Dr. Rajendra Kumar, Additional Secretary, Ministry of Electronics and IT (MeitY) delivered a Special address and explained how India is becoming a global IT superpower and asserted that its digital sovereignty with firm government measures were intriguing. He also emphasised various ways in which India has global leadership in the software domain. Importance of cyber security, promotion of skills to promote applications in AI and Blockchain, was also highlighted by Dr. Rajendra Kumar.

Dr. K. Sivan, Vikram Sarabhai, Distinguished Professor, Department of Space, Former Secretary, Department of Space, Former Chairman, ISRO, it is imperative for youth to look for opportunities



to create start-ups with their innovations, utilise the incubation centres in colleges, and research centres to hone their skills if they wish to pursue a career in space science.

Motivational Address on "Youth are the force, hope and leaders of tomorrow" was delivered by Dr. Sai Kaustuv Dasgupta, Happiness Coach, TEDx Speaker, Author where he mentioned, that It is only by being happy with oneself that we will be able to bring out the best in ourselves. It is also imperative to believe in one's strength and that anyone can achieve remarkable things if they put their mind to it.

Brief Overview of Day 1

Day one comprised of the following sessions:

<u>Session One:</u> Azadi Ka Amrit Mahotsav: Beginning of Gati Shakti was moderated by Mr. Xerrxes Master, President - Association of Multimodal Transport Operators of India. The Key Panellist were Ms. Binitha Dalal, Founder Mt K Kapital, Head of FundRaising, Rustomjee Group, Mr. Darshan Hiranandani, Group Director, Hiranandani Group. The students from Mody University of Science & Technology, Rajasthan; Nirma University, Ahmedabad, Gujarat; Netaji Subhas University of Technology, Dwarka, Delhi; SIES College of Management Studies, Mumbai, Maharashtra; Seth Gyaniram Bansidhar Podar College, Nawalgarh Rajasthan; SP Jain Institute of Management & Research, Mumbai, Maharashtra and St. Thomas College, Palai, Kerala shared their respective thoughts on the topic.

Session Two: The Indian Startup: Soonicorn to Unicorn was moderated by Mr. Yash Chandan, Founder, Biopapro Pvt. Ltd. Ms. Aastha Grover, Head – Startup India, Invest India and Mr. Sanjay Mehta, Founder & Partner, 100X.VC were the key Panellists. The students from Amity University, Noida, Uttar Pradesh; DES' Brihan Maharashtra College of Commerce (Autonomous), Pune, Maharashtra; D.Y.Patil University School of Management, Navi Mumbai, Maharashtra; Gitam School of Business, Visakhapatnam, Telangana; Indian Institute of Technology (IIT) Delhi, New Delhi; Jamnalal Bajaj Institute of Management Studies (JBIMS), Mumbai, Maharashtra; Parul University, Vadodara, Gujarat; Shailendra Degree College, Mumbai, Maharashtra shared their respective views on the topic.

Session Three: Atma Nirbhar Bharat: Vocal for Local was moderated by Mr. Neel Lalka, Assistant Manager - Strategy & Operations, Maharashtra State Innovation Society. Mr. Nikunj Parashar Co - Founder, Sagar Defence Engineering Private Limited. Ms. Suhani Mohan, Co-Founder & CEO, Saral Designs were the key Panellist. The students from Aditya Institute of Management Studies & Research, AIMSR, Mumbai, Maharashtra; HR College of Commerce and Economics, Mumbai, Maharashtra; Indian Institute of Technology, Bombay (IIT Bombay), Maharashtra; National Institute of Calicut, Kattangal, Kerala; SVKM'S Narsee Monjee Institute of Management Studies NMIMS, Navi Mumbai Campus, Maharashtra; Shreemati Nathibai Damodar Thackersey Women's University, SNDT Mumbai, Maharashtra and S.P. Mandali's Welingkar Institute of Management Development & Research (We School), Mumbai, Maharashtra shared their respective views on the topic.

The day one of the conclave ended with a vote of thanks given by Mr. Shardul Shah, Co-Chairperson, IMC's Young Leaders Forum.



Brief Overview of Day 2

Day Two comprised of the following sessions:

Session Four: Digital India @100: Inclusive Growth was moderated by Mr. Ateet Sanghavi, Founding Partner, Purple Ventures Management Consultants LLP. The key panellist were Mr. Akshay Chaturvedi - Founder & CEO, Leverage Edu Ms. Priya Prakash, Founder & CEO, HealthSetGo. The students from Bharti Vidyapeeth Institute of Management Studies and Research, Mumbai, Maharashtra; Birla Institute of Technology &; Science, Pilani, Goa; Don Bosco Institute of Technology, Mumbai, Maharashtra; Indian Institute of Technology (IIT), Gandhinagar, Gujarat; Manipal Institute of Technology, Manipal, Karnataka; MIT World Peace University (MITWPU) Pune, Maharashtra; Vishwakarma Institute of Technology, Pune, Maharashtra shared their respective views on the topic.

Session Five: Green Initiatives: Climate Smart India was moderated by Ms. Amrita Chowdhury, CEO, Gaia Smart Cities.Mr. Angad Daryani, Founder and CEO, Praan; Ms. Rushda Majeed, India Representative, Bernard van Leer Foundation was the key speaker of the session. The students from Jai Hind College, Mumbai, Maharashtra; Doon University, Dehradun, Uttarakhand; IES Management College and Research Centre, Mumbai, Maharashtra; Indian Institute Of Management -IIM Bangalore, Karnataka; Symbiosis School of Economics, Pune, Maharashtra, Vivekanand Education Society's Institute of Management Studies and Research, Mumbai, Maharashtra and Xavier School of Management, XLRI, New Delhi shared their respective views on the topic.

<u>Session Six:</u> Envisioning India's future: A Global Perspective was moderated by Ms. Vibha Kagzi, Founder & Chief Education Officer, ReachIvy.com. The key panellists were Ms. Aashni Shah, Founder & Creative Director, Aashni & Co. Ms. Priya Samant, CEO & Co Founder Abris.io, Impact Advisor (Films) and Mr. Hersh Shah, CEO, IRM India Affiliate. The students from Curtin University, Dubai, United Arab Emirates; Deakin University, Australia; Global Indian International School (GIIS) Tokyo, Japan; Mizoram University, Aizawl, Mizoram; Premier International IB Continuum School, Nepal and Global Indian International School (GIIS), Singapore shared their respective views on the topic.

At the Closing Ceremony Mr. Ajit Mangrulkar, Director General, IMC said "The youth is the driving force to India's glory on the world's stage. Youth force is dynamic in nature which needs to be tapped & harnessed intelligently for the development of society as a whole."

The discussions brought out many ideas, suggestions and recommendations that demonstrate the creative and aspirational side of our young people. The magnanimous two day conclave ended with a vote of thanks given by Ms. Vidhi Doshi, Chairperson, IMC's Young Leaders Forum.



Day 1 June 24, 2022

Inaugural Session: Welcome Address

Mr. Juzar Khorakiwala - President, IMC Chamber of Commerce & Industry

Mr. Khorakiwala welcomed all the dignitaries for Youth Conclave.He extended a warm welcome to the Guest of Honour, Dr. Deepika Sardava, President BJP Mahila Morcha and thanked Shri Anurag Thakurji, Honourable Union Minister of Information & Broadcasting Youth Affairs for his support.

While addressing, Mr. Khorakiwala mentioned that this year, as the nation is celebrating Azadi Ka Amrit Mahotsav, the Youth Conclave is dedicated to the commemoration of the 75 years of India's Independence. We are now stepping into the glorious Amrit Kaal. The Youth Conclave 2022 will have focused discussion on various initiatives of the Government of India during the year to propel the country on the path of growth thereby, building a country that is a global powerhouse.

The Government has taken many initiatives to foster entrepreneurship and build a robust startup ecosystem. Technology has emerged as a powerful tool in the hands of the youth. India's digital solutions are enhancing the ease of living and paving the path for self-reliance thus taking us forward to being Atmanirbhar. It is our youth, with their creative thinking, dreams, and zeal, who will lead us to a better India

Apprising the audience, Mr. Khorakiwala said that it was truly an honour to receive Prime Minister Modiji's personalised message two years in a row for the Youth enclave. He read out the message that the PM had written and thanked Modiji for his blessings.

In conclusion, he said, among its various initiatives, IMC has taken an important step to provide a platform for our young minds. Students across countries, International Institutes, Youth leaders from across political spectrums, young professionals from startups and various unicorns in their respective fields are set to voice their aspirations, and Ideate India's Growth and Strategies.



Inaugural Session: Special Address by Guest of Honour

Dr. Deepika Sachin Sardava - President Mahila Morcha, BJP Gujarat

Even as the country is celebrating 75 years of Independence, the voice of the youth rings round and clear. Which has to spur the government further towards the path of growth and development. We have to be proud of the voice of the youth urging India to make rapid strides towards progress. Celebration of 75 years of independence has given us an opportunity to celebrate our rich history and heritage. It's only through the efforts of the youth that our political, economic and social imprint will be recognised. In recent years several initiatives taken by the government are leading the country towards prosperity. Atmanirbhar or Self Reliance will not only make India self-reliant but also will act as a guiding post for the world. With the world's largest youth population India is interconnected through the digital route. Several multinational companies are already present in India and many more are keen to enter this country with investments. In the comity of the nation India is now emerging as UNICORN, well supported by the government initiatives like Start-up India, Invest India, Digital India, Atmanirbhar Bharat and many more.

With the changing demographic profile of India, the social fabric and rate of growth is also strengthening. The phenomenal contribution by youth has triggered the keen interest of the world in India's economic growth and development. The success story of India is now finding recognition around the world. The creativity of the youth will lead us into a robust future.

Azadi Ka Amrit Mahotsav celebrating 75 years of India's independence will come to an end and as we move towards the next milestone in the journey of the nation – the Amrit Kaal of the next 25 years. It is indeed important to have in place a thriving ecosystem as today's youth will be tomorrow's innovators, creators, builders and leaders.

Inaugural Session: Vote of Thanks

Mr. Anant Singhania – President Elect, IMC Chamber of Commerce and Industry

Mr. Singhania expressed his gratitude to the Guest of Honour, Dr. Deepika Sardava, President BJP Mahila Morcha from Gujarat for setting the tone of the event. Shri Anurag Thakurji, Honourable Union Minister of Information & Broadcasting Youth Affairs was thanked for his continued support.

India has the largest demographic dividend of youth that shall propel the growth of our country. As our Hon'ble Prime minister Mr. Narendra Modji had said; Yuva Devo bhava, Yuva Shakti devo Bhava. Today's youth are dynamic, passionate, ambitious and focused, all of which are detrimental for success. Our youth can and will play a pivotal role in building our nation and creating an impact on the world at large.

Mr. Singhania thanked distinguished speakers and partner institutes who consented from Pan India and globally to be part of Youth Conclave. He further thanked and complemented Maharashtra State Innovation Society for supporting this event.

Mr. Singhania thanked Ms. Vidhi Doshi, Chairperson of IMC Young Leaders Forum for taking initiative and successfully putting the conference together right from conceptualising, structuring and executing it.

Finally he made a special mention of Sponsors Viz Gold Sponsor-Future Generali India Insurance Company Limited and Associate Sponsors – Ebullient Packaging Pvt Ltd, OC SPECIALITIES Pvt and Bhavya Container & Estate Company. For extending their support to the chamber in organising such events. He thanked and complemented the media for engaging themselves and showing interest in programs conducted by the Chamber. Lastly, Mr. Singhania appreciated the hard work put in by Archers, IMC YLF Committee and Secretariat, and all those who worked silently behind the scene for the successful organisation of the conclave.

Session 1: Azadi Ka Amrit Mahotsav: Beginning of Gati Shakti

This session was moderated by **Mr. Xerrxes Master,** President – Association of Multimodal Transport Operators of India

The panellists included, **Ms. Binitha Dalal**, Founder Mt K Kapital, Head of FundRaising, Rustomjee Group and **Mr. Darshan Hiranandani**, Group Director, Hiranandani Group

Discussion Highlights

The Gati Shakti Initiative, a vision of the Honourable Prime Minister, is essentially a digital platform to bring 16 ministries including railways and roadways together for integrated planning and coordinated implementation of infrastructure connectivity projects. The multi modal connectivity will provide integrated and seamless connectivity for movement of people, goods and services from one mode of transport to another. It will facilitate the last mile connectivity of infrastructure thereby reducing the overall travel time for people. This is a path breaking initiative to make India one of the most cost efficient countries having the lowest cost of logistics in the world.

Gati Shakti plan with its seven engines i.e roads, railways, airports, ports, highways, waterways and logistics infrastructure will help strengthen our local manufacturing, become a push factor for exports and will also raise possibilities of new futuristic economic zones as well, thereby making India a hub of world class logistics infrastructure. The government has made efforts to support the growth of the country's infrastructure ecosystem. There is still a significant disconnect between what is desired and what is actually happening. It is indeed clear that the Indian government has a grand long-term vision for this initiative, and this plan will promote uniform infrastructure development in the country

Indian road logistics and transportation are fragmented by nature, with different stakeholders functioning in independent silos, leading to a lack of coordination, inefficiency in expenses, and duplication of efforts. The Gati Shakti initiative, if properly carried out, will promote cohesion among all the stakeholders, resulting in the efficiency of the supply chain model.

Technology and digitization has revolutionised the infrastructure sector, bringing about cost transparency and efficiency, closing gaps in the supply chain, and guaranteeing a smooth flow of goods. But this can be enhanced with upgradation of skills thereby indirectly promoting employment and overall economic growth.

The youth of India can change tomorrow, therefore, it is necessary to educate the youth with the right skill sets. Industry and academia partnerships can advance research, innovation and create a skilled workforce, which is vital for a sustainable ecosystem.

Entrepreneurs help assist in the overall economic development, create jobs, and invent products or services. Today, India is a thriving place for entrepreneurs. Every entrepreneur charts his or her own path to become successful. Entrepreneurial mind-set, creativity, taking risks and the constant hunger to grow and be the best are traits they possess.

Highlights of the Students' View

Ms. Snighdha Dubey, Nirma University, Ahmedabad, Gujarat

• India and Infrastructure development; how Indian roadways are yet to reach their maximum potential. Causes for the lack of development. The Gati Shakti Program became a solution for all these problems. It will help integrate the economy at the Infrastructure level and will lead to overall economic development.

Ms. Chhaviyush Kusumakar, Netaji Subhas University of Technology, Dwarka, Delhi

• It is quite evident that how disconnected local industries are from the people of India via mainstream trade, forget about the global outreach. There are thousands of small towns with millions of such industries and businesses with little or no conjunction with the national trade machinery. Mission Gati Shakti can provide multimodal connectivity to these nucleation sites of Indian economic firepower with the economic hubs, going by the proverb, Many a little, makes a Michel.

Ms. Jaishree Vanuvamalai, SIES College of Management Studies Mumbai, Maharashtra

• With the support of the PM, Gati Shakti aims to achieve synchronous decision-making to create a world-class, seamless multi-modal transport network which will transform India to compete on a global scale. It will also ensure true public-private partnership in infrastructure creation, from the planning, development and utilisation stage, which would bring synergy to create a world-class seamless multimodal transport network in India.

Mr. Mohamed Yasin, SP Jain Institute of Management & Research, Mumbai, Maharashtra

• Gati Shakti National Master Plan is to develop not just the roads but the overall infra in the country. Three aspects of execution must be prioritised to achieve the goal smoothly viz, environmental effects - to mandate green building guidelines for green & brownfield projects and reduce the harm, social effects - to leverage technology to reclaim degraded lands thereby long drawn disputes and litigations could be avoided, financial effects - to achieve equitable growth of investments across sectors by including private players. By the centennial year of independence, India must be a \$30 trillion sustainable economy by achieving multi modal connectivity across the board.

Ms. Bhavika Korjani, Mody University of Science & Technology, Rajasthan

• Gati Shakti has hit the bullseye with this commendable and time relevant vision of encouraging holistic infrastructure growth. To successfully achieve this aim, the Government of India should connect with its neighbours and consult with them to monitor the connectivity strategies and ideas. India should also cooperate with the world players, with the global players like World Bank and Asian Development Bank who are keen to support the Indo-Pacific and Economic Dimension.



Ms. Anupama Ray, Seth Gyaniram Bansidhar Podar College, Nawalgarh Rajasthan

• Gati Shakti is a digital platform that is bringing 16 Ministries of government including railways and roadways together for integrated and coordinated infrastructure development projects. Under this plan, the ongoing scheme of various Ministries will also be incorporated like Bharatmala project, Sagarmala project, and UDAN scheme, not only this the plan will also cover development of economic zones such as pharmaceutical cluster, textile cluster, industrial cluster, and two new defence corridors; one in Tamil Nadu and one is Uttar Pradesh. Infrastructure development is the last link to join all the secure together and I firmly believe that infrastructure development plays an important role in India.

Ms. Ashisha Shibu, Thomas College, Palai, Kerala

• The Hindi word Gati Shakti, which is derived from two Hindi words Gati and Shakti meaning speed and power. To get the mission going on, we need a centralised portal or unified portal that needs to be set-up giving priority to speedy development of modern infrastructure. So, the government must give significance to the construction sector for improvements in modern infrastructure and through this digital platform, we can create world class infrastructure and this initiative will surely increase opportunities for Indian business as the government can reduce the rate of interest in the business sector as a result, we can increase their investments.



Session 2: The Indian Startup: Soonicorn to Unicorn

This session was moderated by Mr. Yash Chandan, Founder – Biopapro Pvt. Ltd.

The panellists included: **Ms. Aastha Grover,** Head – Startup India Hub, Invest India and **Mr. Sanjay Mehta,** Founder & Partner, 100X.VC

Discussion Highlights

When it comes to transitioning and transforming from employee to entrepreneur, there are a few fundamentals that have stood the test of time. It is critically imperative to understand how to embark on a transformation journey as the world reinvents the future of work.

Previously, Colleges used to take pride in 100% employment placements, however, now they take pride in entrepreneurship. Different challenges are faced by start-ups where India helps budding entrepreneurs overcome these challenges. Students who want to pursue a career in business should focus on the 3 Ds: Dream Big, Discover the problem, and Deliver.

Investing in early stage companies is a lucrative opportunity for Indian entrepreneurs. Founders at the seed stage need business direction, mentoring and lots of preparation before scaling up. Government schemes are designed to help them become de facto lead investors and promote these start-ups so that growth-stage investors will discover it and raise a larger capital fund.

Due to increasing consumer demands and increased use of digital goods and services by individuals and firms, India has seen a rise in tech-based startups, post the pandemic. Several startups are focusing on enterprise SaaS, Fintech, and Digital Health with a view to modernising traditional industries.

Top 100 global unicorns are dominated by China and the USA, followed by Europe. India is a land of opportunities. In spite of there being so many problems to solve, the Government is providing subsidies and building infrastructure to unlock the potential of India's future unicorns and celebrate their journey that is poised to shape New India's growth story. There will be another 100 unicorns by 2025 if the foundational changes are made at the ground level.

Startups are the new wealth creators. Their unique ideas and dream to conquer the world are propelling them to keep moving forward. Only a stable sustainable business model can help Unicorns to attain valuation. There has been an increase of more than 10X in the funding pool available in India for entrepreneurs over the last few years. There is a paradigm shift not only in the economic trends, but also in the stable business model, funding and the right mentor to guide.

Startup India is a flagship initiative of the Government of India designed to promote the growth of startup businesses, drive sustainable economic growth, and create abundant jobs. Through this initiative, the Government aims to empower start-ups to grow through innovation and design. As a



result of these programs, the startup culture has been catalysed, with startups getting recognition through the Startup India initiative, and many entrepreneurs starting their own businesses in India, are reaping the benefits.

By the end of this year, Shri Piyush Goyalji will introduce an AI based mentorship portal that will provide domain knowledge, functional activities, mentor guidance and many other things for 45% of the entrepreneurs coming from smaller cities and towns to be able to build the new India.

Indian innovations are showcased at global platforms such as Vivatech, Slash, Web Summit, and many others. Therefore, there are many opportunities to work with international corporations and receive investments.

Youth should not be afraid of failure; rather, they should focus on winning the hearts of customers rather than investors. The business will grow faster if the problem is solved correctly at the right time.

The key takeaway from this event/session was; One, with age on your side, you should take risks, but you should refrain from taking a home loan. Once you have a home loan, you will be tied up paying towards the instalments and emi's and stuff. Secondly, I've seen the burden of starting a family early. The founders get humbled with those challenges and then not being able to become an entrepreneur. Third is, do not worry. Most of them think about capital non-availability and everybody comes from humble backgrounds and a Startup is one place where it's a levelling field, so in case you do come from a humble background, chances of you getting capital funded by a Venture Capital is extremely high. Capital is available in plenty where investors and capitalists are chasing good ideas, so if you've got a great idea, build a team to build a good startup.

All businesses start from an idea, and those ideas can grow and develop into fully-fledged companies that make a profit and have a significant impact on the world. Creating new products and services, in turn, creates new job opportunities and stimulates economic growth.

Highlights of the Students' View

Ms. Diksha Chaudhry, Amity University, Noida, Uttar Pradesh

• Soonicorns were focused on developing their internal resources and then moving on to the Unicorn status. To make its place on the global map, startups must focus on increasing their own potential internally. One must first look into the surroundings, solve the smaller issues deriving solutions locally, and promoting the local culture of entrepreneurship. We must capture the local ecosystem, focus on developing our country first getting inspired from our long business roots, thus the one thing that I would like to ideate for the Indian entrepreneurs is to not become a job rated resource rather become a resource that shall take Indian craft and ideas to greater heights. Today's India is well ambitious, ready to take risks, and with this mindset no one can stop these innovators into touching global heights.



Mr. Sahil Rizvi, D.Y. Patil University School of Management, Navi Mumbai, Maharashtra

• The most challenging phase in any company's journey is to paddle across the time period where its valuation is served justice. The most important strategy is to select the right investors who not only add numbers in time, but give the right direction and network to dabble the given scenario and journey of that startup towards the end goal. So, it is very important for an entrepreneur to select an investor where he or she can see that end goal alignment which coincides with the ideologies of two people and which in turn complements each other and tries to align your company stakeholders, employees, and all the people who are involved onboard to the one goal that they have of being a Unicorn.

Mr. Ashutosh Mishra, GITAM School of Business, Visakhapatnam, Telangana

• The one thing that's great about Indian Unicorns is that they identify the niche market and start working on it, let it be Oyo or Grofers, they identify the gap and then create a grip between these caps. There was a time when even people didn't even think that a startup would raise \$1 billion. Companies like Infosys took 30 years to raise a billion dollars, but companies like Oyo took only seven years to do that. So, I'd like to end it with this, don't spend so much time trying to choose the perfect opportunity that you miss the right opportunity.

Mr. Shashank Zha, Indian Institute of Technology, Delhi

• If you count 1 million seconds, it will take you around 11 days, and the same time if you wish to count 1 billion, it will take you around 31.5 years. That is the gravity of the number of 1 billion or I would rather prefer to say that is the value or that is how big 1 billion or one company which is what like 1 billion or when we say a Unicorn companies out there, but what it really takes to start a company who has this level of potential. We have D2C boom, we have FinTech boom, there are many other categories of problems or the markets coming in front of us and the only way we're going to solve it if like our generation or I would say my generation is open to having that approach instead of building a mindset where I want to have a comfortable lap and I want to just work for myself.

Ms. Esha Yatish Guajarati, Jamnalal Bajaj Institute of Management Studies, Mumbai

• The target by a minister of Commerce and Industry, Mr. Piyush Goyal to achieve 75 unicorns in 75 weeks by 75 th anniversary of our country's Independence is slowed down due to wars, however, to overcome this, startups are currently preparing for a funding winter by expanding their runways and to help them our government has launched number of loan programs including the startup India seed fund scheme and the small industry Development Bank of India funds. To conclude, the final thought as we know creativity is thinking up new things and innovation is doing new things, the youth of today will make a commitment to become job producers rather than job seekers.



Mr. Uday Patel, Parul University, Vadodara, Gujarat

• From poverty to illiteracy to famines, India has transformed itself today by becoming self-reliant to the help of businesses and startups which brought divine economic growth for the country having established its name as the third largest startup ecosystem in the world. Though there has been a rise in unicorns, the problem lies in creating an upskilling more startups for consistent economic growth, so to help Soonicorn become Unicorn continuous upgradation and keeping up with the trends having experienced performers in the field and having support systems such as incubators is the perfect recipe to transform the rate at which India is creating unicorn. So, for us Soonicorn, I think it is better to have a mindset that we do not need to be the next Bill Gates or the next Steve Jobs, in fact become the next Vijay Sharma.

Mr. Raj Venkateshwar Mishra, Shailendra Degree College, Mumbai, Maharashtra

• Soonicorn companies should not be restricted to metropolitan cities first of all and second there should be a deeper penetration in the market and third of all the Soonicorn startups should have cost advantage on their competitors like how Zerodha is doing like low cost and high volume, that is the strategy of Zerodha and the business, the business should be online first of all, it should be digital presence. That is good if it is brick and mortar system, but we faced, like we experienced in COVID like what is the importance of online things, so business should be online like not offline only really, but it should be online and also the main factor which effects all these Soonicorn companies is funding like in order to expand your business you should have a fund and for that fund you can approach to capital ventures, Angel Investors so that you can expand your business and last but not the least, competition can be beaten by merger than amalgamations only and a competing brand can be acquired by the Soonicorn for a faster growth.



Session 3: Atma Nirbhar Bharat: Vocal for Local

The session was moderted by Mr. Neel Lalka, Assistant Manager – Strategy & Operations, Maharashtra State Innovation Society, Govt. of Maharashtra,

The Pellaist included **Ms. Suhani Mohan**, Co - Founder Saral Designs and **Mr. Nikunj Parashar** Co - Founder, Sagar Defence Engineering Pvt. Ltd.

Discussion Highlights

Atmanirbhar Bharat is something which is very close to our hearts and I think all our organisations Sagar Defence, Saral Designs, Maharashtra State Innovation Society work towards that objective They are the nodal agency for startups and innovation in Maharashtra that support startups across various stages of the life cycle right from awarding work orders to deserving startups who have built innovative solutions for the Government to support incubators across the State granting up to 85 crores. They also support startups with their patent related costs, so there's a reimbursement of $\stackrel{?}{}$ 2 lakh per domestic patent, up to $\stackrel{?}{}$ 10 lakh for international, and any startup who does any kind of product development and chooses to get the product tested at any NABL or BI Certified Lab, there's a reimbursement up to $\stackrel{?}{}$ 2 lakh. All these schemes focus on startups who are building, manufacturing, creating or designing in Maharashtra and that is what lies at the heart of the Atmanirbhar Bharat scheme as well.

Ms. Mohan shared that Back in 2013 after graduating from IIT Bombay, I joined an Investment Bank, which was a cushy job and having crossed the slum areas of Dharavi every morning, I would see the contrast between in sanitation conditions in my office versus what I would see every morning in Dharavi and because it bothered me a lot, I started volunteering for CSR activities in the Investment Bank that I was working with and that was when for the first time at the age of 23, I realised about the gravity of the problem of menstrual hygiene where a majority of women in India did not have access to sanitary napkins as they were not affordable.

Maharashtra always has had a good infrastructure particularly because automobile manufacturing especially in MIDC area in Pune and Mumbai outskirts was always good and there were a lot of manufacturers whose capabilities of fabrications got developed because of being a part of the entire automobile supply chain. The challenge initially for startups is that we don't have the minimum order quantity that these manufacturers usually require and earlier when we had started back in 2013-14, they would not entertain small players, but now I think that has also changed because there's so much awareness about startups and they are willing to take more risks and make more innovative products, also what people have seen because of the pandemic which has been a major shift in how people perceive different companies and smaller orders is that people also want to now distribute their risk and not have all orders going to one large manufacturing company, so they are more willing to collaborate with smaller entities also, so it's a better news for more

startups who are planning into getting into core manufacturing, core engineering fields. Secondly, price used to be the biggest parameter why people would still go ahead and import things from China. Again, due to the pandemic the world has been exposed to the supply chain vulnerabilities and for six months people couldn't import anything from China and even right now there's a lot of logistics challenges that are going on and people are coming more and more towards looking at Indian manufacturers and how can they Indianize their supply chains, It is a promising sign where people are valuing Indian technology more within India.

There's more pride of course because of all the campaigns of Atma Nirbhar Bharat Vocal for Local, the pride component which has also come in which is encouraging people to pay a little higher to go for Indian technologies and which is something that we have seen in the machines that we manufacture for the hygiene industry. the parts like that of the semiconductors and electronics or anything especially in the hygiene industry, the wood pulp for example all that is still not made in India. So, we are still relying on other countries for the core material that would go in to make these.

There are several grant making organisations as well especially in the healthcare space from whom we have received you know funding support from USAID, Grand Challenges Canada, Department of Science and Technology. There are various funds to support R;D projects as well, so it is not necessary that you go for venture capital and dilute your equity when you're not sure of what value the investors are going to add you at that point.

Highlights of the Students' View

Ms. Akanksha, Aditya Institute of Management Studies & Research, Mumbai

• The Vocal for Local initiative was primarily launched to help the Atmanirbhar Bharat Abhiyan and to revive the domestic industries which were severely affected during the COVID pandemic. The initiative stems from the Swadeshi Movement and amplifies the make in India Campaign. Vocal for Local isn't only about producing domestic goods and manufacturing them, it's also about globally promoting them and for that we need to scale up our domestic production and a strategic promotion is needed to set-up a market in other nations. I feel that marketing and advertising have a significant role in boosting the Vocal for Local initiative. There's a famous saying "doing business without advertising is like winking in the dark" you know what you are doing, but the others don't.

Ms. Breanna Fernandes, HR College of Commerce & Economics, Mumbai, Maharashtra

• In the year 2020, when the Atma Nirbhar program was proposed, we thought of having 12 self-sustainable industries, but even today like even just now Miss Mohan mentioned, she said there's not a single industry where everything is produced from scratch. We need to actually start creating drug parks, creating spaces where a product is not only assembled, but it is also manufactured. Like one says, if I keep an ice cream in the sun, I cannot blame the sun, I have to blame myself because I have not taken care of my product and at the same



way the opportunities are not same for somebody like me living in a metropolitan city and somebody in the village trying to sell maybe one vada pav a day or one product a day.

Ms. Disha Lalwani, Indian Institute of Technology, Bombay

• The main challenge in achieving this lies in the fact that specialisation leads to competitive pricing. This could be combated with the bloom of the Indian startup ecosystem. Indian startups are the shining beacon of Atmanirbhar Bharat, it is a chance for Indian startups to take charge of the innovations for which we usually depend on global suppliers. We at the entrepreneurship cell, IIT Bombay shared a common belief that for India to emerge as a world power, the youth has to break the shackles of prejudice and inertia that has kept them from starting off.

Mr. Sunil Simon, National Institute of Technology, Calicut, Kerala

• I would like to suggest a few changes that could be implemented at an individual level, which could help in making the moment a success. Apart from the common concept we hear, and advertising, there are some things which we should be on the road to solve the case. The point which I would like to put forward at this Conclave is a lack of financial literacy in our country. Financial literacy is not a byproduct of financial stability, in fact it's the exact opposite. At the end of the day, the surface of any new business or startup is not about the availability of funding, it's all about how well the entrepreneur manages his finances being aware of the opportunity to have financial stability, motivating individuals to perceive nonconventional jobs.

Mr. Rushabh Oswal -- SVKM's, Narsee Monjee Institute of Management Studies, Mumbai

• Creating a self-reliant Indian, having to be completely self-sufficient and producing and supporting the local businesses and services. Concluding the talk, I would say that this is very different from what earlier used to be, that is isolationist and protectionist movement around the world. India, the world looked to Indian pharma to supply the corona vaccine and several pharma companies were in the race to deliver it. Like the rest of the world, we certainly are going through a tough phase, but we will shine out due to the vast pool of educated talent, the huge demand centres, the resilience of its entrepreneurs, and the unflagging spirit of the Indian people.

Ms. Manasi Umbre, SNDT Mumbai, Maharashtra

• Vocal for Local initiative can be successful only if citizens of our nation actively participate in it by buying local, made in India products and helping our in-house businesses to flourish. The most important thing for any business is its customers, if he satisfied then the businesses are on the right track, otherwise the strategies need to be reconsidered. India has a huge social media crowd that can be utilised to promote these brands and products. Our youth can be of great help in doing so as they are familiar with these digital marketing tools and their strategies. By doing this, they can even get employed and generate revenue



for themselves. This will help the nation's money roll within its boundaries and help its development. Vocal for Local initiative can be successful only if all of us come together and work towards it by contributing as possible.

Mr. Prathamesh Rege, S.P. Mandali, Welingkar's Institute of Management, Development & Research, Mumbai

• While India is bestowed with all kinds of physical features and climatic conditions, our largely young population and their diversity remain our strength. What is needed though is instilling that desire for quality in the consciousness of every Indian youth such that our goods are sought after worldwide. Mind you, we can't realise the dream of a self-reliant India only when we, the youth, pledge to bring quality to every facet of our lives. If we look at the COVID-19 pandemic, we find that the biggest crisis facing economies was the weakening of demand and that is why while we, the youth, should no doubt work at strengthening our supply chains and infrastructures, we must also simultaneously adopt measures to strengthen its demand in the economy.



Special Address

Dr. Sai Kaustuv Dasgupta, Happiness Coach, TEDx Speaker & Author

Dr. Dasgupta thanked IMC YLF for organising Youth Conclave 2022 as it is spreading new ideas, empowering thousands of youths all over the nation. He shared his ideas to build an inclusive, diverse and accessible nation.

Youth are the force, hope, and the leaders of tomorrow, as they are the face of our community, society, and country at large. However, how about a youth leader in a wheelchair? It's difficult to think. Mr Dasgupta mentioned that he was having brittle bone disease called osteogenesis imperfecta and experienced more than 50 fractures. It was not easy for him to handle 90% disability. He saw depression face-to-face for six years, which has become a common language of the young generation, today.

As there is light at the end of the tunnel that keeps us moving and going forward, in a similar way today's youth needs to plan his/her life, as they are the creators of a better tomorrow. No matter what situation one is in, one has to make the absolute most of it. Being happy with oneself will enable us to bring out the best in us. It is important to give importance to one's strength and that everyone is capable of doing something remarkable if they set their mind to it.

Greatest entrepreneurs and professionals have failed at some point during their journey to success, whilst facing immense pressure and disappointments. Without a struggle, there's no progress. Although sometimes the path may seem unclear, giving up is not an option, but can be a stepping stone towards your successful journey.

To achieve and sustain harmony, leaders of today and tomorrow must adopt certain qualities and practices. The key to happiness is to find it within, not from outside. To reach their next level of success, they need to align their inner and outer self, so they can lead themselves and others with happiness, principles and strategies. The joy of happiness comes from living in the present and doing more of what one wants. As a Wheelchair Warrior, Mr. Dasgupta said I could become a designer with one finger, a global motivational speaker, an author, and a happiness coach along with thousands of national and international recognitions, so the youth today could transform their journey.

It is crucial for them to think outside-the-box, move forward with a noble purpose, and live the life they always wanted along with having the freedom to follow their passion and find profit in it.

Lastly, he stated that it is the youth who will be the ones to drive innovation and change the world in the future, as long as they receive the right mentoring and opportunities.



Vote of Thanks

Mr. Shardul Shah - Co-Chairman, IMC YLF

Mr. Shah thanked Dr. Sai Kaustuv Dasgupta for an amazing motivational address.

In order to make society a better place, education is crucial. It not only hones the skills but also triggers creativity. One definitely needs to stay on top of the latest trends and create agile strategies to engage the target audience.

He extended great pleasure in extending the vote of thanks to all eminent Speakers/ Partner institutes and students from various colleges for their time and words of wisdom.

He thanked all Sponsors, Gold Sponsor-Future Generali India Insurance Company Limited and Associate Sponsor - Ebullient Packaging Pvt Ltd, OC SPECIALITIES Pvt. Ltd and Bhavya Container & Estate Company.

He also exhorted the audience to applaud Ms Vidhi Doshi, Chairperson IMC YLF for bringing together and ensuring the success of the program. He also thanked the IMC and YLF team for putting forth such an amazing event.

In conclusion, he mentioned that day one was a very thoughtful day and that day two was going to be even better with loads of learning.

Day 2 — Saturday, 25th June 2022

Welcome Address

Context Setting Mr. Ajit Mangrulkar – Director General, IMC Chamber of Commerce and Industry The Indian youth are dynamic, passionate, ambitious, and focused, all of which are incremental to their success. They possess zeal, enthusiasm and a positive attitude and when combined with creativity, it results in success. Youth plays a pivotal role in building our nation and with creativity and with all that they have within them, is a positive impact that they bring to the world. Demographic dividend is a great opportunity to leverage this demographic advantage. Realising this dividend calls for a long term visionary approach to not only design policies and programs to draw the best out of the youth, but also adequate investments, financial technological and other to build long term capability and resilience among the youth. On behalf of the IMC Chambers of Commerce and Industry's Young Leaders Forum, he complimented and extended his gratitude to Dr. Rajendra Kumar for joining Youth Conclave.

Special Address

Dr. Rajendra Kumar - Additional Secretary, Ministry of Electronics and IT (MeitY)

Digital transformation is a key central theme for all the activities. The Digital India programme, was launched in 2015 with the goal of ushering in digitally driven transformation in governance, economy and society, having many highly noteworthy achievements. Many flagship schemes, e.g., the Unified Payments Interface (UPI), the digital literacy programme (PMGDISHA), e-Hospital, DigiLocker, Common Service Centres (CSCs), etc. have seen massive expansion under Digital India. The number of internet users has also grown tremendously which is fuelling further aspirations for a full-scale digital transformation in all domains with focus on ease of living and ease of doing business.

In the last 7 to 8 years, achievement under this program is very impressive, but how inclusive this program will be in the next 25 years is debatable. But the focus would be to have inclusive growth in Digital India @ 100, where inclusive growth would bring the whole population into the digital domain.

According to Dr Rajendra, Digital India needs to be architected on six major pillars for accelerating digitalisation and achieving the vision of complete digital transformation. First, it needs to ensure provision of world-class digital infrastructure in the country, including high-speed broadband connectivity to all, through fibre and 5G network, and hyperscale data centres to make India a global hub for data centres and cloud. With increasing focus on privacy, security and the need for storing data within the country, there are strong demand drivers in place for making investments in data centres attractive.

Secondly, digital government and digital services need to undergo a paradigm shift with focus on data governance, whole-of-government approach and creation of new public digital platforms in



major domains such as education, health, agriculture, logistics, etc. The National Digital Health Mission and the PM Gati Shakti initiatives are aimed at this vision. There is a need for building similar public digital platforms in other domains. There also needs to be a strong focus on standards, interoperability and using common technology platforms, such as Aadhaar, UPI, Single Sign-on, etc. to make the development of new applications easier and faster.

Thirdly, there is a great potential for digital transformation in accelerating the growth of our digital economy to at least one trillion USD in the next 4-5 years. This requires ensuring high and sustainable growth in electronics manufacturing, IT-ITES and emerging technologies, such as artificial intelligence, machine learning, Internet of Things, 5G, etc. Creating a vibrant start-up ecosystem in these areas, holds the key to achieving the trillion-dollar digital economy goal.

Fourth, there is a need to modernise our digital laws to support the rapid growth of the digital economy, and address the growing concerns on accountability of online platforms and increasing cyber security threats. Enacting the personal data protection bill would help in addressing the privacy concerns. The new statutes would be helpful in creating trust and confidence amongst the users in the online world, which is crucial for digital inclusion as we need to focus now on bringing the remaining 40% of the population into the digital world.

Another major focus should be on rapid advancements in strategic and emerging technologies with ownership of intellectual property. We need to quickly formulate national strategies in these areas and fund the flagship initiatives. Recently published strategies by MeitY on blockchain and additive manufacturing are steps in the right direction. A national policy on data governance also needs to be formulated so that access to data, so crucial to advancement in these technologies, is made easier for our researchers, start-ups, etc.

Last, but not the least, there needs to be a strong push for skilling and capacity building in digital technologies at all levels in partnership with the industry and academia. Schemes such as Future Skills Prime need to be expanded to provide for the rapidly growing need for highly skilled resources. PMGDISHA needs to expand at the population scale to make all citizens digitally literate. India should rightly aim at becoming the skill and talent capital of the world.

Concerted efforts by MeitY and the other government departments have built several cost cutting platforms which have almost no parallel in the world anywhere. For example, Aadhar platform for digital payments, Cowin Platform, e-market place, the GST networks, etc. India is the leading country to learn and build such large scale platforms that provide services in real time, making it so much easier for government departments and private companies to conduct business, and also encouraging startups to come up with innovative and new solutions in these fields.

Since MeitY is creating an innovative ecosystem for startups, the start-up ecosystem is growing at a faster pace. Currently, there are more than 100 unicorns of which, 60 have emerged in the last one and a half years. Over the next few years, it is expected to build on this momentum.

Dr Rajendra concluded by saying with rapid strides already made under the Digital India programme, it is the right time to visualise India becoming a global leader in digital technologies across the entire spectrum, not just in IT services. We look forward to a positive future for India, both for our economy and for our government, as it will be built on innovation and technology.



Session 4: Digital India @100 Inclusive Growth

The session was moderated by Mr. Ateet Sanghavi, Founding Partner, Purple Ventures Management.

The panellists included **Mr. Akshay Chaturvedi**, Founder & CEO, Leverage Edu and **Ms. Priya Prakash**, Founder & CEO, HealthSetGo.

Discussion Highlights

Education technology has a huge demand in this digitalization era for effective online learning as well as a better choice for selecting the perfect educational institutions to pursue professional careers. Cutting-edge technologies such as artificial intelligence and IoT have created ample opportunities for students to explore new streams and courses to chase their dreams.

A unique process that is unbiased, reliable, and efficient, ensuring every student excels and lives out the dream of being able to study what they are right for, to get into a profession that will truly give them success and joy.

Artificial intelligence and machine learning, Internet of Things (IoT), wearables, augmented humans, big data, augmented analytics, intelligent spaces, blockchain, cloud voice, interfaces, chatbots, are some most important technology trends that are emerging across the globe.

In India, government initiatives like Digital India and Skill India have boosted digital literacy and changed the course of teaching and learning. The key developments to look out for are artificial intelligence (AI), big data, internet of things (IoT), e-learning and immersive tools like augmented reality (AR) and virtual learning.

The pandemic has posed several challenges for traditional educational institutions as they struggle to ensure that students do not lose out on valuable opportunities. EDtech developments are increasingly creating spaces to effectively reach a larger audience who are drawn to exploring the right career, right university and course amidst the uncertainty

Traditional educational institutions are also rapidly changing and opting for technology-driven learning experiences for students. Yet, the biggest challenge is the lack of uniform Government initiatives such as BharatNet, which is aimed at increasing connectivity in rural areas, and the New Education Policy 2021, which focuses on online learning, will help bridge this demand-supply gap in education.

The education space is clearly undergoing a unique transformation. E-learning/Online classes have helped ensure continuity in education during the pandemic, but they cannot replace physical and interpersonal learning techniques. As one is pushing for more consistency, accessibility and feasibility when it comes to quality education. As the education situation in India becomes more precarious, our aim is to educate the masses about their options and help them build a strong foundation in their desired field.



A student spends over a decade in school and it is great to provide interventions when needed and teach them about the benefits of a healthy lifestyle. HealthSetGo is an India-based healthcare organisation that provides schools with health programs, education, medical assessments and insurance services.

Integrate technology and health care to empower parents, schools, and governments to make datadriven decisions to improve the health and lives of children. HealthSetGo has impacted the lives of more than 200,000 children and parents in India across more than 77 cities.

India has the second highest number of obese children worldwide and is the cancer and diabetes capital of the world! Through HealthSetGo, it is expected to positively impact one million people by 2023 and ten million by 2030.

Young entrepreneurs growing up in today's world are inheriting a unique and encouraging entrepreneurial environment. Youth is no longer seen as a downfall, but rather an asset to those innovating, especially with technology-related products and services. Additionally, technology and the vast amount of information and resources on the internet has equipped young people with the skills to bring new ideas to life, and crowdfunding platforms have made this available to everyone.

Highlights of the Students' View

Mr. Brijpal Singh Rajput, Bharati Vidyapeeth Institute of Management Studies and Research, Mumbai

• So the campaign has actually 9 pillars attached to it. One is broadband highways which will ensure that urban as well as rural areas have to cover the national optical fibre network. Second is universal access to mobile connectivity, third is public internet access program and e-grant that is delivering online services like online services for justice, online services for medical, online education as well as many. Electronic manufacturing contributes towards self dependency that is Swadeshi. So, there are many challenges attached to it as well i.e. rolling of small slow wi-fi compared to developed countries, and mostly, there is an absence of enough skilled manpower, power and digital technology.

Ms. Namrata Ahuja, Birla Institute of Technology & Science, Goa

• Technology to transform a connected nation – by many measures, India is well on its way to become a digitally advanced country. The public sector has been a strong catalyst for India's rapid digitalisation. The Aadhaar is the single largest digital id program in the world that has enrolled 1.2 billion people since it was introduced in 2009. Digital India is for the masses, and if it manages to fulfil these aspirations, it would be a revolution. Digital infrastructure and connectivity of a country are as important as the roads and bridges of a nation are. The government should make every effort to drive policy changes to make access to the internet and computers an essential need.



Ms. Vidhi Gupta, Don Bosco Institute of Technology, Mumbai

• Progress is about disruption and change. Such a progress has been made by our country since the Digital India campaign was launched. It not only created a disruption in various markets, but also changed our lifestyles. A campaign to remodel India into a knowledgeable economy and a digitally empowered society, Digital India is here. Pillared by improved governance, nation-wide internet access and information for all. Digitalisation can help in a large spectrum of sectors ranging from agriculture to banking, thus making it impactful. It could result in the creation of upto 65 million jobs by the year of 2025.

Mr. Shruit Bantia, Indian Institute of Technology, IIT-Gandhinagar, Gujarat

• As we make a leap towards the possibility towards Digital India, it is absolutely essential to make that leap a possibility for every commoner Indian leaving behind the herculean barrier of language. Yes, you may ask why language, why not some other barrier? Well, simply put, it is the most pivotal aspect that governs one's access and representation in the digital space. Having the proper representation and the ready-access of technology to every individual beyond the barriers of division is the need of the hour. With the advancements of artificial intelligence, especially within natural language processing, I'm certain that we can develop an inclusive India available in at least 121 officially recognised languages.

Mr. Avinash Murli, Manipal Institute of Technology, Karnataka

• The two of the biggest obstacles faced during the successful implementation are, digital illiteracy and digital divide. Although we are on the right track to achieve these 1.11.00 administration and taxation changes, and also in the public mentality, there are still close to 55,000 villages that are deprived of mobile and broadband connectivity because it's not economically feasible to establish these in such remote locations. And the problem of connectivity is also a complex issue because every state has a different rule. But, every problem has a solution.

Mr. Yash Vyas, MIT World Peace University Pune, Maharashtra

• The campaign aims to ensure that every citizen of this nation has the basic availability of electronic devices like a mobile phone, and to provide high-speed internet access in all the rural areas of this nation. The Digital India campaign, as the name of this campaign suggests, one of the major motives of this campaign is to digitise India. The Government of India launched this program to help every citizen of the nation by letting them easily access all the government services with the utilisation of this internet. As an explicit definition, Digital India can be defined as a flagship program of the Government of India with a strong vision to convert India into a digitally empowered nation and knowledge economy.



Session 5: Green Initiatives Climate Smart India

The session was moderated by Ms. Amrita Chowdhury, CEO, Gaia Smart Cities.

The panellists included **Mr. Angad Daryani**, Founder and CEO, Praan & **Ms. Rushda Majeed**, India Representative, Bernard van Leer Foundation.

Discussion Highlights

Sustainability is a very critical issue that impacts all of us on many levels. The key mandates really are to increase the production of renewable energy, to decrease inefficiency and waste and consumption at all levels, to decrease emissions of different kinds from different sources, industrial, automotive, vehicular and so on, and to increase the net treatment of waste and waste water in our cities.

Bernard van Leer Foundation, is a Dutch organisation established in 1949. It is a Netherlands based entity that is a founding organisation/foundation that works on one single area, and that is early childhood. Early childhood is an interesting lens because one puts children at the heart of any thinking that one is doing, about smart cities, about climate and so on. And that is basically the lens, which is, that the child is a whole but the experience of the child will actually come from different departments, different sectors, different government agencies, be it health, nutrition, housing, city planning, roads, transport, transportation departments and so on. And therefore, putting young children at the centre of city planning, design and so on is a very interesting and useful lens to think about our cities, how to make them smarter, and also how to think about this inter-sectoral approach of things coming together to make a difference in the lives of people.

The Urban Ministry is working on early childhood and looking at city planning and design from a very neighbourhood centric lens of how to improve mobility and pedestrianisation, walking, cycling transport, access to early childhood services, health, daycare and so on for young children at a neighbourhood scale. Time spent in natural environments with a lot of green will support the physical and mental development of young children and families, and of course this exposure also limits their exposure. Of course, if one looks at the climate angle, they also are a source of, basically reducing designing green spaces in neighbourhoods can protect existing open spaces, they can reduce the heat effect, they can really help in various ways and provide a cooling effect in cities at times.

When one looks at the Smart Cities' mission, one of the big ideas is to put the citizen at the centre of the entire planning process and to ensure that the initiatives are seeing the interface between infrastructure and citizen and services and citizen and government and citizen gets impacted in different ways. regulation and policy, that has been just touched upon like the branding and marketing and the positioning aspects of it, there are the downsides of green energy like, really how green is green because there's disposal of many of the hardware that is there from batteries to



solar panels, to wind farm blades and so on, which are coming up from larger, like other countries now. Hence the discussion is to delve into every issue related to it.

Mr. Daryani felt that the largest customers are industrial sites. According to him, the initial conversation starts around perception, i.e. how it makes people look. The second is for tax benefits, and the third is for genuine climate impact. Green solutions are longer lasting, sometimes more affordable, like with respect to construction of real estate, and faster in the process of setting up buildings. That's been the motivation for people to adopt it. So, one can't rely on people's goodwill to seek climate tech to scale. Companies have to build products that are far superior than existing products for them to be adopted and they need to be cost competitive. What one can help them do is to actually save a lot of raw material in the manufacturing process itself by using technologies. In the production of steel there's coal and coke in the early process and that goes through several different machines that end up creating something called fugitive emissions, where the dust is primarily escaping during the manufacturing process, and that's what the factory workers are breathing in 24 hours a day. The air quality in the factories actually orders of magnitude worse than New Delhi in the worst times and this is the case throughout the day, throughout the year, even in monsoon season. So what is done is save costs by capturing fugitive dust and putting it back into the manufacturing process. Secondly, they are saving costs with respect to the health insurance provisions they have to create for a very large number of employees every single year. Thirdly, you are getting carbon offsetting credits because our technologies in manufacturing are net zero, which means that one can offset the CO2 that went into powering these technologies, and that is not through carbon trading but through carbon capture. The geographical and physical construction of each country is unique which makes it difficult to replicate models being used in the West in India. An example of that would be charging stations. As one tries to build a horizontal landscape charging station with least land accessibility in unplanned cities like Mumbai. So, fundamentally one is stacking vehicles as the Mall would be a case in point, wherein, the number of vehicles one can cram in a certain limited area is far more superior vertically, than horizontally. Second as if one has an existing building, which is 30, 40, 50 years old, one can comfortably manage the cost to implement rainwater harvesting system for say 10 houses in one of those older buildings, in less than Rs. 5 lakh, split between 10 houses with a lifespan of at least a decade is an insignificant amount of money to be invested once for a long-term impact. People bought Tesla, for the aspirational value of having a self-driving car that does 0 to 60 in 2 seconds and has 4 doors and the gigantic touch screen, and it also happened to be electric. So the manner of making a technology look and feel like a million dollars, would let people aspire to buy it. So an attempt should be to change the approach.

Highlights of the Students' View

Ms. Yuvika Nathwat, Jai Hind College, Mumbai

• The focus on conserving our future is so grey that we forget that we also need to think about our present. The national action plan for Climate Smart India was launched in 2008,



with eight submissions with objectives panning solar, water and other various efficient and sustainable energy areas and how to better utilise them to reduce the emissions intensity of our country. As we transition towards becoming a more important nation, our priority should align with the plan set out by NAPCC as well as with as much urgency. As inheritors of this earth, in this most uncertain times let's make it our priority to combat climate change from the grassroots and reignite the promises of NAPCC as well.

Ms. Sakshi Kaparwan, Doon University, Uttarakhand

• Today India scored lowest amongst 180 countries, and according to the environment performance index and according to air quality life index India is the second most polluted country after Bangladesh. The ongoing Char Dham Yatra in Uttarakhand has witnessed an increase in the number of people and heaps of plastic waste and garbage. The way plastic garbage has piled up there is quite hazardous for our ecology. So for people who are going there, I would like to make a request to kindly do not litter and maintain the sacredness of Char Dham. After all it is our karam and dharam to protect Mother Earth.

Ms. Nidhi Ambedkar, IES Management College and Research Centre, Mumbai

• Led by Honourable Prime Minister Narendra Modi, our government has taken initiatives such as the Clean Cooking Mission, and Roshni to cut down fuel consumption and CO2 emissions. India has also started with blending 10% ethanol in petrol. This increase from 2% in 2014 to 10% today has resulted in a reduction of lakhs of tons of carbon emission. Now in terms of solar energy, in addition to Tata's rooftop mission and the EV charging stations of oil marketing companies, start-ups like ZunRoof, Ather Energy, Blue Smart are also promoting and profiting from sustainable businesses in rural and urban areas. I believe India is blessed with the largest coast and we should increase this commitment towards our ocean sustainability.

Ms. Harini, IIM, Bangalore

• Several Indian organisations like the Tata Group, Reliance Industries to name a few are coming up with different initiatives like green bonds, creating paperless drives and moving to EV to name a few. India is also partnering with the World Bank in initiatives, which involve transportation, power transmission, water resources and climate resilient agriculture. My proposal for India to ideate at 100 would be very simple; grow more green plants. Green plants not only beautify the atmosphere, but they also help in absorbing the toxic fumes, alcoholic vapours, toxic poisonous gases, particulate matter and dust.

Mr. Mohammed Yusuf Mustafa, Symbiosis School of Economics, Pune, Maharashtra

• The Green Skill Development Program by the government of India gives us the unique opportunity to integrate skill India with green India. Time and again, we have proven that with every problem we have a solution and plenty of opportunities. Climate change and pollution is one such problem with not only solutions but also opportunities. We always talk





about disruptive companies who change the way we live. But now we, the young citizens of India must also make use of this opportunity, harness our skills for the next disruption, the second green revolution of not only India, but also of the world. This is how I see India at 100 – harnesser of opportunities, leader of innovative business disruptions and a forerunner of solutions.

Ms. Rachana Suneja, Vivekanand Education Society's Institute of Management Studies & Research, Mumbai

• Her idea consists of an App similar to Aarogya Setu that is launched by the Government of India and will help the users to track their carbon footprint. Initially, the app will measure our annual carbon footprint generated by two main factors: fuel and electricity consumption. The App will be generated with a PAN Card. Integrated with the PAN Card for vehicle owners an all-time code will be generated, which the person needs to present at the time of filling fuel/ electricity at the refill station. The app will also be integrated with the respective state electricity supplier. In later stages, the app also tracks flying hours and red meat consumption.

Mr. Akshat Jain, Xavier School of Management, New Delhi

• For Indian businesses, climate change can turn out to be a goldmine. India can achieve significant economic growth by supplying products, services, and financing. The initiatives by the government to promote solar energy has given opportunities to many solar power developers. Electric vehicles have also become central to the discussion on business in times of climate change. We also need to prepare our agriculture practices for the sustainable future. The preparation would involve deepening the penetration of micro irrigation systems, which brings down water use by half and use of a flood resistant variety of crops. Moreover, there are immense economic opportunities in other climate related sectors, such as green buildings and green energy efficiency as well.



Session 6: Envisioning India's Future: A Global Perspective

The session was moderated by Ms. Vibha Kagzi, Founder & Chief Education Officer, ReachIvy.com.

The panellists included **Ms. Aashni Shah**, Founder & Creative Director, Aashni & Co, **Ms. Priya Samant**, CEO & Co Founder Abris.io, Impact Advisor (Films) & **Mr. Hersh Shah**, CEO, IRM India Affiliate.

Discussion Highlights

Mr. Hersh Shah mentioned that India's youth today is adventurous and change driven, preferring to challenge the status quo and at the same desire health and work life balance with speed. One of the biggest strengths that they have is the ability to adapt to different technology at a lightning speed, which is truly one of the biggest trends.

Ms. Shah, added to Hersh mentioning that today's youth the biggest strength that they have is the ability to adapt to different technology at a lightning speed, which is truly one of the biggest trends. The generation is more curious. They are more conscious of the choices that they make, whether it is in terms of a fashion lifestyle. They are interested in understanding the nuances of a brand such as what the brands have to offer, the story behind the product etc. In general providing greater awareness and wider perspective. Today people are accepting every form of fashion, whether it is fast fashion, slow fashion, be it luxury or pre-loved, being aware of the environment, taking initiatives and helping the environment in their own way, which is great to see coming out of India where Khadi was always bigger than polyester.

Ms. Kagzi supported the concept of adaptability to technology, which would have been more acceptable that the previous generations. She thanked Ms. Aashni for her opinion. Ms. Samant emphasised on adaptability, not just to technology that the youths have, but also adaptability to the environment. The youth travel within the country or outside the country and are so adaptable and flexible to what's around them and that's extremely important to harness these skills. So the youth of today, the Indian youth, possess the executive skills that one requires, but also the self-regulation skills that's extremely important. It is also imperative that they have communication skills, which she felt the current participants have in greater amounts as they interact with the august audience. She is hopeful of a future that has these bright young people to adapt, interact and skill.

According to Ms. Aashni, the youth being young and having youth by their side is the biggest advantage in itself. They should make use of it. She thinks by choosing a profession that can truly make one happy and, 'With technology today, literally every profession is scalable'. So, there's going to be enough time to make money in the life of the young people, they need to truly focus on honing their skills first. She would also like to add another very important thing about being self-reliant but along with a huge compassion in doing whatever one does because growth is not



an 'I' word and hence one needs to make sure that one pulls up other people alongside with their goals to ensure that growth is together.

Summing up, Ms. Kagzi thanked the panellist and left the youth with the mantra given by Steve Jobs, 'Stay hungry, stay foolish' and wished good luck to all!

Highlights of the Students' View

Mr. Lavish Sutin, Curtin University Dubai, UAE

• During our new beginnings as a nation, we had an international system supporting us for evolution. Due to various issues from domestic inequality and identities, these international systems fail to keep up with the values meaning the power of creating and amending policies are in our hands. It is the time that we have to carefully devise our own trajectory of focusing and providing resources for the country's youth for a better tomorrow not only for accelerating our own growth but could also attract communities all around the world. As we already know, the youth is expecting a lot. What could be done should be the real question that we should be thinking about right now.

Mr. Ritesh, Deakin University, Australia

• A common belief in general is that there are two types of worlds, there's the developing and the developed. I don't think this is a very helpful characterization of India's space in the world to come because the implicit assumption that they're making is that the West has already developed, they have all the good ideas and India and other countries should just copy those and use that to power growth and reach the frontier. I actually believe really nowhere on this planet is truly developed. There are a lot of areas where solutions we currently have are just not sustainable. I think we need to start thinking differently about what India's role in the world is going to be. I strongly believe the innovations that are going to be the most important are just as likely to come from India as they are from the U.S. or somewhere in Europe and that's the mindset.

Ms. Jagriti Srivastava, Global Indian International School, Tokyo, Japan

• To make the population of India more of an asset than a liability, we need to have a good education system and health provisions in every corner of the country. Along with the human capital formation India needs to work on its infrastructure. While India is a large producer of raw materials, manufacturing accounts for only 16% of the country's GDP. It represents only 2% of the world's manufacturing output, a tenth of what its neighbour China contributes. India, at present, is working on this under the 'Make in India' agenda and the scope of more jobs leading to better living conditions are a positive sign for growth. While the growing economy is at \$3 trillion dollars at present and India at present is a strong soft power, the scope of becoming a superpower persists.



Ms. Latha Zawli, Mizoram University, Mizoram

The younger generations present here, you and I, today need to be more mindful and really consider our situation, our motherland not only in terms of national economy and power but also in terms of humanity and all-round development while rooting on our tradition. You and I need to be the driving force and continue to be the driving force for the future and this event today is a great example for that. Also technological advancement has become a necessity. This is a great chance for India to use her diverse demographic nature in order to build a more-stronger and more reliable economy for the future. And at the end of the day what really matters in order to make any transformation possible is, you and I and what I want to say is stay on your game and keep going for your dreams because the world needs the special gift that only you have.

Ms. Anmol Sharma of Premier Institute, IB Continuum School, Nepal

• As youth we start small campaigns to take such small steps to make people understand the need of having two different garbage bins, so the biodegradable waste can be separated and the non-biodegradable waste can be recycled and reused. This one of the smallest tasks we can take in our hands to make India better for the future generations and it can also play a huge part in helping the environment. Now, the conclusion is, that to envision India's tomorrow we must recapture the vision of India that ignited our souls, reawakened a civilization and inspired us to realise our destiny as an independent nation. India's brutal suffering under the colonial boot gave its leader a rare empathy and concern for all the oppressed people of the world. Our freedom struggle had the audacity and the imagination to dream not only of India we wish to bring in life, its vision embraced all humanity.

Ms. Sia Arora, Global Indian International School, Singapore

• The first issue is a permanent seat at the United Nations Security Council which would come with tremendous strategic advantages at the global and regional level and at the Southeast Asian level as well. So, how can India achieve that? So, there needs to be a necessary strategic lobbying and strengthening of diplomatic ties and regional blocks, first of all, such as the ASEAN European Union and the Arab League to secure a seat. Now, India is the world's largest democracy and the world's second most populous country and just by virtue of these two credentials, disregarding everything else which we do have, but just by virtue of these two credentials we hold great bargaining power in the United Nations right now. The United States and France have publicly supported our bid right now in the April, 2022 session of the UNSC for a permanent seat. So, India must focus right now to get a strategic advantage by lobbying to secure our seats.



Vote of Thanks

Ms. Vidhi Doshi - Chairperson, IMC YLF

Ms. Vidhi expressed her gratitude to all the respected dignitaries and policymakers who took out their precious time and inspired not only us but also the youth. She also expressed her gratitude to Dr. Deepika Sardava, Gujarat State President BJP Mahila Morcha, Dr. Rajendra Kumar, Additional Secretary, Ministry of Electronics and IT and Dr. K. Sivan, Vikram Sarabhai Distinguished Professor, Department of Space, Former Secretary Department of Space, Former Chairman-ISRO.

Ms. Doshi also thanked all the Indian and global entrepreneurs, who spoke at the IMC YLF Youth Conclave who inspired all the students and young entrepreneurs. All of them are icons and role models for an entire generation of entrepreneurs and students. All the discussions over the last two days were inspiring and informative.

The Chairperson also conveyed her gratitude to Dr. Sai Kaustuv Dasgupta for his extremely motivating and inspiring address for all students. Ms. Vidhi expressed her gratitude to the Maharashtra State Innovation Society for supporting the event. She thanked the students that participated from more than 50 prestigious colleges-national and international including those from Australia, Dubai, Tokyo, Singapore, and Nepal at the IMC YLF Youth Conclave.

Ms. Doshi thanked various institutions in different categories who had sponsored the Conclave. She expressed her gratitude to Future Generali India Insurance Company limited, which was the Gold Sponsor for the conference and thanked all the Associate sponsors Ebullient Packaging Private Limited, OC Specialties Private limited and Bhavya Container and Estate Company.

She expressed her deepest gratitude to Mr. Juzar Khorakiwala, President IMC Chamber of Commerce and Industry. She also thanked Mr. Anant Singhania, President-elect, IMC, Mr. Ajit Mangrulkar, Director General IMC, Mr. Sanjay Mehta, Deputy Director General, IMC, Ms. Sheetal Karlo, Deputy Director General IMC, Mr. Shardul Shah, Co-Chair, IMC Young Leaders Forum, Ms. Anita Naik, Officer in charge for IMC, Young Leaders Forum for their support and making this program successful. She also thanked the media, IMC Staff, and Archers for providing the digital platform and Ms. Bhavana Bhatia, for anchoring the event.

Lastly, Ms. Doshi concluded by saying India's youth is the country's most valuable, amazing, talented and hardworking asset. It is the youth of our country which will enable us to achieve the aspirations we have for our beloved nation. This is just the trailer. The world has started looking at India, which has all the ingredients to not only support but lead the next level of global growth. She thanked everyone for attending the Youth Conclave and making it a grand success and hoped that the discussions empowered the youth and their entrepreneurial ambition.

List of Felicitated Students

The **Best Student Speakers of Day 1** were felicitated by Mr. Sanjay Mehta, DDG, IMC.

- Session 1 : Azadi Ka Amrit Mahotsav : Beginning of Gati Shakti Mr. Mohamed Yasin, SP Jain Institute of Management & Research, Mumbai, Maharashtra
- Session 2 : The Indian Startup: Soonicorn to Unicorn: Mr. Uzair Patel Parul University, Vadodara, Gujarat
- Session 3: Atma Nirbhar Bharat: Vocal for Local: Mr. Prathamesh Rege, S.P. Mandali's Welingkar Institute of Management Development & Research (We School), Mumbai, Maharashtra

The Best Student Speakers of Day 2 were felicitated by Ms. Sheetal Kalro, DDG, IMC.

- Session 4: Digital India @100: Inclusive Growth: Mr. Shruhrid Banthia, Indian Institute of Technology (IIT), Gandhinagar, Gujarat
- Session 5 : Green Initiatives: Climate Smart India: Mr. Mohammad Yusuf Mustafa, Symbiosis School of Economics, Pune
- Session 6: Envisioning India's future: A Global Perspective: Ms. Anmol Sharma, Premier International IB Continuum School, Nepal





























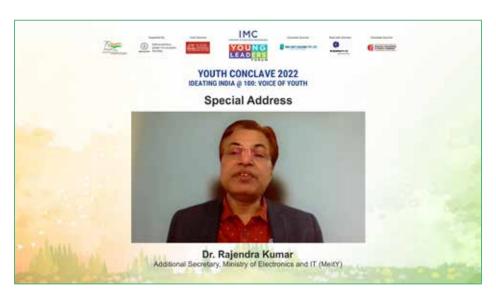


























Profile of The Speakers

SESSION ONE: AZADI KA AMRIT MAHOTSAV BEGINNING OF GATI SHAKTI



Mr. Xerrxes Master is the Joint Managing Director of the Master Group of Companies having diversified interests in Survey, Logistics, Power and IT services. After having obtained a degree in Master of Science in Shipping from the University of Plymouth (U.K), he has been instrumental in spearheading the Groups foray into various diversified businesses such as Logistics, Testing, Inspection & Certification & Liner Agency. Currently he oversees the entire group's business activities including the transformation into digitalization.

Mr. Darshan Hiranandani leads the two new verticals of the Hiranandani Group. H-Energy Global Limited, where he is the Managing Director and CEO, that has developed India's first Floating LNG regasification terminal and Yotta Infrastructure Solutions LLP, where he is the Managing Partner that has developed Asia's largest Tier IV Data Center. He holds a Master's degree with a major in Entrepreneurship and Finance from the Rochester Institute of Technology, USA. He has also been appointed as a member of the Board of Trustees by Rochester Institute of Technology.





Ms. Binitha Dalal is the Head of Fund Raising for the Rustomjee Group, which is into construction and education in the MMR region. She is a Bachelor of Management Studies from Jai Hind College and believes that the best education comes from the University of "Hardknocks" which no one but your own experience can teach you. Prior to that she gained her experience from Godrej Properties and Tata Consultancy Services for a brief period and also was part of the team that set up the Rustomjee International Business School in 2008.

SESSION TWO: THE INDIAN STARTUP: SOONICORN TO UNICORN

Mr. Yash's long drawn academic inclination led him to undertake a bachelor's degree in Business Management from HR College in Mumbai and subsequently, a master's degree in commerce from Mumbai University. In the year 2018, Yash finished his second master's degree from Babson College, Boston. Always a conscientious learner, Yash enrolled in a short-term program in Managerial accounting and financial control from London School of Economics.



Summary Proceeding



Mr. Sanjay Mehta - In 2020 he got inducted into the Hall of Fame for his contribution in Startup Investment. He is a technology evangelist and an entrepreneur turned VC. He has been a TiE Board Member for over three years before founding 100X.VC, a 2019 SEBI registered fund sponsored by Mehta Ventures Family Office. 100X';s goal is to invest first cheques in 100 seed stage India domiciled startups every year. Currently, he is part of the first 20 episodes of the Winning Pitch Series on Leaders of Tomorrow by ET Now TV Channel.

Ms. Aastha Grover heads, Startup India Team. Startup India is a flagship initiative of the Government of India, launched by the Hon'ble PM Shri Narendra Modi in January of 2016. Her team - Startup India Hub serves as a single point of contact for the entire Start-Up Ecosystem and enables exchange of knowledge and provides access to market and funding. Under her leadership, the team has worked towards recognizing 70,000+ Startups, resolved over 200k queries through a vernacular helpline and created India's largest virtual incubator with over 500,000 users.



SESSION THREE: ATMA NIRBHAR BHARAT: VOCAL FOR LOCAL



A Chartered Accountant and a lawyer by training, Mr. Neel Laika has completed his graduation and post-graduation in Commerce from H.R College of Commerce and Economics, Mumbai. Neel was a part of the Maharashtra Chief Minister Fellowship programme (2017 cohort) and since the last 4 years, has been a part of the Maharashtra State Innovation Society, the nodal agency for startups in Maharashtra. Prior to joining the Government, Neel has spent over 4 years as a part of the Research & Real Estate Intelligence Service (REIS) team at JLL India.

Mr. Nikunj Parashar is a well-deserved leader and the proficient founder of Sagar Defence Engineering PVT. LTD. which has been recognised by the Ministry of Electronics as one of the Ten Best Start-ups in the country in the Electronic System Design and Manufacturing, in Strategic Electronic Sector (Unmanned vehicle systems). The company has been acquiring new heights with innovative approaches and strategies that are designed for success. Under his guidance, the company operates with great zeal and he manages the team with utmost enthusiasm.







Ms. Suhani Mohan is the co-founder and CEO of Saral Designs, a Mumbai-based start-up providing access to quality affordable hygiene products to low-income communities in Asia and Africa. She has been recognized as the top 25 trailblazing women in business by Forbes India and 25 most powerful women in Impact by Business Today. She is an Acumen India, Fellow Young Alumni Achiever, IIT Bombay recipient of India Africa Young Visionary award from Ministry of External Affairs, India, & Top woman entrepreneur at Empower.

SESSION 4: DIGITAL INDIA @100 INCLUSIVE GROWTH

Mr. Ateet Sanghavi founded Purple Ventures in 2009 to provide 360° services across business life cycles, with a core focus on start-ups and emerging businesses. Ateet has a Bachelors & Masters in Commerce & Economics and another Masters in Business Administration from Mumbai University. He has also graduated from the prestigious Wharton Business School's Executive Program on Investment Banking. He is a guest faculty at various top business schools, where he trains and mentors students and senior executives on entrepreneurship, management and corporate finance, risk and regulations.





Ms. Priya Prakash is a healthcare entrepreneur and the Founder and CEO of HealthSetGo. HealthSetGo is India's largest healthcare organisation for schools with the vision to establish India's largest network of health promoting schools. Priya is a Delhi State Level Weightlifter, Tedx Speaker, Crossfit L1 Trainer, and an avid health blogger. She was honoured as Forbes Under 30 Asia 2018 in Healthcare and Sciences and awarded the Unilever Young Entrepreneur of the Year in 2018.

Mr. Akshay Chaturvedi Akshay Chaturvedi, Founder & CEO, LeverageEdu

Akshay Chaturvedi is an Indian entrepreneur. He was listed on the Forbes India's 30Under30 list, and then subsequently on the Forbes Asia's 30Under30 list, both in early 2020. He founded Leverage Edu, and as its CEO, now runs what is India's largest Career Guidance and University Admissions platform - with 9 Mn users, 200,000+ 1:1 counselling sessions & 5000+ admission applicants - every month. Akshay has raised over □250 Crore from top global VCs & Private Equities, family offices, successful business operators and retail syndicates for his business, LeverageEdu. LeverageEdu was last valued at \$120Mn after its Series B round of financing in March 2022.



SESSION 5: GREEN INITIATIVES CLIMATE SMART INDIA



Mr. Angad Daryani is an inventor and social entrepreneur from Mumbai. He is currently the founder and CEO of Praan Inc which builds the world's most advanced, truly filterless, large space air purification systems. He studied electrical engineering from Georgia Tech and has worked on lithium ion battery packs, EVs, defence radar systems, rapid prototyping, alternate education, and bioengineering using AI.

Ms. Amrita Chowdhury is CEO & Director of Gaia, an IOT+AI Enterprise SaaS company providing operations-tech solutions for Smart Sites and Smart Cities. She is an Independent Director on the Boards of Mahindra Lifespaces, Mahindra World Cities, Mahindra Homes, Nesco, and Simmonds Marshall. Amrita is a business strategist, engineer & innovator. She brings a unique understanding of business growth, technology, digital spaces and branding.





Ms. Rushda Majeed – India Representative, Bernard van Leer Foundation Rushda is responsible for Bernard van Leer Foundation's work in India. Previously, she helped manage Bloomberg Philanthropies' India Smart Cities Challenge, a competition to select 100 cities for central government funding as part of the country's Smart Cities Mission. She has a master's degree in international affairs from the School of International and Public Affairs at Columbia University and abachelor's degree in computer science from Eastern Kentucky University.

SESSION 6: ENVISIONING INDIA'S FUTURE: A GLOBAL PERSPECTIVE

Ms. Aashni Shah is a pioneer in bringing the best of South Asian couture to the UK and Europe through her leading multi-designer store Aashni + Co and annual Wedding Show shopping extravaganza. Her career trajectory has transitioned from filmmaking to launching the UK's leading, South Asian luxury multi designer boutique in London's Notting Hill and e-commerce site- aashniandco.com.





Ms. Priya is a tech and media entrepreneur with extensive knowledge in technology, arts, policymaking, social impact and the entertainment domain. She is CEO and Co-Founder of Abris.io, a company specialising in Web3 space. She is also a creator of the concept and credit title "Impact Advisor" for cause-based cinema, given in Indian films primarily in Hindi films, popularly known as Bollywood.

Ms. Vibha Kagzi, Founder & Chief Education Officer, ReachIvy.com. She is on the Executive Board of the Harvard Club of Mumbai and having served as President for 4 years, she is also on the Carnegie Mellon Admissions Council and is serving as the Chairperson of the Knowledge Skill and Education Committee, IMC. She is also the host of a weekly career guidance show called House of Experts





Acknowledgements

To dream is to lead, to lead is to ensure that one creates a successful event which surpasses the expectations of one and all. For the tremendous success of our event, we express our sincere gratitude to the Honourable Prime Minister, Shri Narendra Modiji for inspiring us to conduct a conference of this magnitude. Our deepest gratitude for her continued support to Dr. Dipika Sarvada Ji, Gujarat State President, BJP Mahila Morcha. For his guidance and presence we acknowledge Dr. Rajendra Kumar Ji -Additional Secretary, Ministry of Electronics and IT. Our sincere and heartfelt gratitude to Dr. K. Sivan - Vikram Sarabhai - Distinguished Professor; Department of Space Former Secretary; Department of Space, Former Chairman ISRO. We are very grateful to them for taking out their valuable time for inspiring the students at the Youth Conclave.

We would like to thank all the Indian and global entrepreneurs who spoke at the IMC YLF Youth Conclave and who have taken out their valuable time to join us. All their inputs have created engaging discussions par excellence. It was our absolute privilege to have them speak at the Youth Conclave and inspire all the students and young entrepreneurs. A note to express our deepest regard for the Speakers of all sessions, for their time and words of wisdom. We hope they lead as icons and role models for an entire generation of entrepreneurs and students. We are grateful for their insights, guidance, vision and advice.

It was inspiring and informative to discuss over these two days, topics like – Azadi Ka Amrit Mahotsav: Beginning of Gati Shakti, The India Startups: Soonicorn to Unicorn, Atma Nirbhar Bharat: Vocal for Local, Digital India @100: Inclusive Growth, Green Initiatives: Climate smart India, Envisioning India's Future: A Global perspective. Every session drew deep insights, threw interesting light into the ability of the Youth to learn and prepare for the future.

We would like to thank and convey our gratitude to - Dr. Sai Kaustuv Dasgupta for his extremely motivating and inspiring address for the students. We wish to express our profound thanks to - Maharashtra State Innovation Society for supporting this event. We would like to thank all the Students across 50 plus prestigious Colleges from various parts of the country who participated in the Youth Conclave. Our gratitude to our college partners – from all across the country, who have believed in the theme and partnered the cause of youth. Our international partner colleges and Universities, have well aided and been a part, we are grateful, from Australia, Dubai, Tokyo, Singapore, Nepal.

We convey our gratitude and Thank our **Gold Sponsor**-Future Generali India Insurance Company Limited and **Associate Sponsor** - Ebullient Packaging Pvt Ltd, OC SPECIALITIES Pvt. Ltd and Bhavya Container & Estate Company, without their gracious support it would not have been possible to hold this event. We would like to thank Archers for the Digital Platform and also Ms. Bhavna Bhatia for being the anchor for the Event.

Finally the team without whom this endeavour would not have seen a fruition, the Team from IMC and YLF for the successful completion of the Program.

